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## PRESS RELEASE

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### CONRAC: New Products @

At this year's *inter airport Europe* held at the *New Munich Trade Fair* CONRAC will be showcasing **a new type of information board** offering full graphic capability. There are no limits whatsoever regarding the content: graphics, animations, videos, all in full HD resolution and all in exactly the design and style required.

As an expert for special display solutions, CONRAC offers fully customised information boards of any shape and size. This means individual housing conception, different designs and surface finishes as well as the integration of different displays in terms of size and configuration. Another option are hybrid boards combining different display technologies.

Furthermore, **the latest range of Public Displays** including Stretched Displays for indoor and outdoor applications will be presented along with demonstrations of CONRAC's state-of-the-art **Passenger Information System MAXCS®**, focussing on the latest features and functions implemented.

Last but not least **a brand-new innovative display concept** will be introduced: A **46 inch transparent touchscreen display** allowing entirely new applications. Presented in portrait format, a combination of information display - in this case flight information – the possibility to retrieve information using the touch function and the presentation of “real products” behind the actual display screen will be demonstrated.

**Come and see us: Sector interTERMINAL, Hall B5, stand no. 1162.**

#### About CONRAC:

CONRAC stands for innovation, experience, flexibility and quality. Founded in 1956, CONRAC has always provided innovative technology. Ever since the late 1960's, CONRAC has been developing professional display solutions for the most demanding applications. Committed to technologically advanced, cost-effective, eco-friendly and very reliable display solutions, CONRAC is market leader for the supply of special displays, e.g. for maritime, naval, mobile and medical applications, as well as for public displays and information systems. Tens of thousands of public displays in over 200 airports worldwide as well as in many other transportation and digital signage installations speak for themselves. CONRAC's headquarters, R&D and production are based in Weikersheim/Germany. A global network of subsidiaries and sales offices as well as sales and service partners in more than 60 countries make sure to be as close as possible to the customers.

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## CONTACT

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