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## PRESS RELEASE

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### **CONRAC & IMAGO collaborate to enhance Passenger Information Display Systems** *New technology on show at Passenger Terminal Expo 2010*

CONRAC GmbH, which specialises in the development of high-end displays and display systems, and Imago Group plc, Europe's largest video communications distributor, have joined forces to deliver a unique and highly flexible passenger information solution. This will be revealed for the first time at Passenger Terminal Expo 2010 in Brussels.

CONRAC is an expert in FIDS (Flight Information Display Systems) and PIDS (Passenger Information Display Systems) which combine high performance screens with a complete hardware and software solution to control the display of information. CONRAC has airport installations in more than 60 countries. Imago is a Master Distributor of the Tripleplay VIPtv family of products. This is a comprehensive range of software which delivers IPTV (high quality, multi-channel TV over Intranets), Video on Demand and High Definition Digital Signage. Tripleplay products have been deployed widely in the hotel, education and leisure sector.

As a result of the collaboration between CONRAC and Imago, a new, powerful and unique solution will provide a high quality screen, full information management, and the facility to broadcast live TV, stream recorded video, such as advertising, and display digital signage. This Flight Information Display System with a fully integrated IPTV solution is the first of its kind on the market.

"This is a real breakthrough for the airport information display system market," said Peter Nice, Head of New Business Development at Imago. "The development of the FIDS technology now enables the screens to show video content in addition to flight information, and because the displays are of such a superior specification, the quality of the picture - whether it is live TV or streamed video - is of the highest resolution and clarity."

Walter Hammel, Managing Director, CONRAC, said: "The addition of Tripleplay technology to our own solution provides our customers with a wealth of options, in terms of displaying innovative content. The new solution is extremely reliable, and has been proven to deliver 24/7 without interruption, which is vital in airport or travel terminal locations."

Imago and CONRAC will be providing demonstrations of the FIDS and IPTV solution at Passenger Terminal Expo, stand 3080.

#### **About Imago Group plc**

*Imago Group plc is the largest specialist distributor of video communications products in Europe, including video conferencing, digital signage, video streaming, audio conferencing, IPTV, projectors, plasma screens and LCD displays. The company has achieved certification under ISO9001, Investors in People accreditation and in 1998 was named in The Sunday Times Virgin Atlantic Fast Track 100 as one of the UK's fastest growing companies. Imago has been operating successfully in the French market since 2003 and has since established subsidiaries in Belgium, Holland, China, South Africa and Spain. In 2009 Imago has achieved the highest level of Polycom accreditation – that of Channel Development Distributor*

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**About CONRAC GmbH**

*CONRAC stands for innovation, experience, flexibility and quality. Founded in 1956, CONRAC has always provided innovative technology. Ever since the late 1960s, CONRAC has been developing information display products for most demanding applications. Committed to technologically advanced, cost-effective and very reliable display solutions, CONRAC is a market leader for the supply of public displays. Tens of thousands of public displays in over 200 airports worldwide speak for themselves. CONRAC's sophisticated Passenger Information Display System offers state-of-the-art technology. Its advanced features and absolutely future-proof architecture make it the perfect system solution for any size of installation. CONRAC's headquarters, R&D and production are based in Germany. A global network of subsidiaries and sales offices as well as sales and service partners in more than 60 countries make sure to be as close as possible to the customers.*

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## CONTACT

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